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Titolo	A New Conservation Politics [[electronic resource]] : Power, Organization Building and Effectiveness
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Nota di contenuto	A New Conservation Politics; Contents; Acknowledgments; Introduction: hard times; Part 1 The Gauntlet: we have met the enemy and they are both us and them; 1 Us; 2 Them: inertia, inequality, and propaganda; 3 Them: power; 4 Why we act - from the double helix to world systems and sunspots; Part 2 Conservation as if life depended on it; 5 The role of vision; Part 2A Forging the hammer; 6 The centrality of mobilization to politics; 7 From vision to goals; 8 From goals to strategy: answering strategic questions; 9 Who will do the heavy lifting: targets of mobilization 10 Understanding the targets of mobilization and opponents; 11 Messengers and channels for mobilization; 12 Mobilization and messages; 13 Message as story and symbol; 14 Mobilization and action; 15 Overarching tactical concerns; 16 Monitoring and evaluation; Part 2B The care and maintenance of the hammer; 17 Organization and identity; 18 Organization, action, and ritual; 19 Organization, efficacy, and repression; 20 The life cycle of organizations; 21 The need for many organizations; 22 A final question; Bibliography; Index
Sommario/riassunto	Despite many successes in the field of conservation, species extinction rates continue to climb and wild areas and habitats continue to be lost. Many look to more (or better) biology and ecology to solve the problem

but the obstacles are not just scientific but political. To stop the 6th great extinction the conservation movement must become much stronger, more tenacious, and more effective. By learning from its own history and especially from the movements that abolished slavery, brought down apartheid, changed gender relations, and expanded democratic rights, conservationists can become more
