1. Record Nr. UNINA9910454590803321 Autore Johnston Jessica R. <1952-> Titolo Technological turf wars [[electronic resource]]: a case study of the computer antivirus industry / / Jessica Johnston Philadelphia,: Temple University Press, 2009 Pubbl/distr/stampa **ISBN** 1-59213-883-7 1-282-04736-1 9786612047367 Descrizione fisica 1 online resource (233 p.) 005.8 Disciplina Computer software industry - Social aspects - United States Soggetti Computer software industry - Moral and ethical aspects - United States Computer security - Social aspects - United States Computer security - Moral and ethical aspects - United States Organizational behavior - United States Business ethics - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Description based upon print version of record. Note generali Includes bibliographical references (p. [213]-217) and index. Nota di bibliografia Naming the threat -- Security transformations -- Trust, networks and Nota di contenuto the transformation of organizational power -- IT corporate customers as end users -- Marketing service -- Situated exclusions and reinforced power. In Technological Turf Wars, Jessica Johnston analyzes the tensions and Sommario/riassunto political dilemmas that coexist in the interrelationship among science, technology and society. Illustrating how computer security is as concerned with social relationships as it is with technology, Johnston provides an illuminating ethnography that considers corporate culture and the workplace environment of the antivirus industry. Using a qualitative, interdisciplinary approach, which combines organizational and security studies with critical and social analysis of science and technology, Johnston que