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Nota di bibliografia	Includes bibliographical references (p. 266-287) and index.
Nota di contenuto	Book Cover; Title; Contents; List of figures; Acknowledgements; INTRODUCTION; TWO LANGUAGES OF ECONOMIC THEORY; NEOCLASSICAL METHODOLOGY; THE PRACTICES OF NEOCLASSICISTS; ON SUBJECTIVISM; INTERPRETATIVE UNDERSTANDING; AUSTRIAN ECONOMICS AND SUBJECTIVISM; IMPLICATIONS OF INTERPRETATIVE UNDERSTANDING; MODELS OF INDUSTRIAL LOCATION; LOCATION THEORY AS A NARRATIVE; DECISIONS ABOUT THINGS IN THE WORLD; PLANS AND DECISIONS AS UNDERSTANDING; INVESTMENT DECISIONS; UNDERSTANDING AND LOCATIONS; RETROSPECT AND PROSPECT; Notes; References; Index;
Sommario/riassunto	Neo-classical theory is incapable of explaining or understanding human conduct. The author favours an interpretative approach to social theory, providing a novel critique of equilibrium theory and insight into the nature of business decisions.