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Nota di contenuto	Small Towns and Big Business; Contents; Tables and Figures; Acknowledgments; Chapter 01: Introduction; Chapter 02: Big Retailers, Aggressive Retail Development, and the Roots of Local Protest; Chapter 03: How Superstores Affect Small Towns; Chapter 04: Gig Harbor, Washington, and Petoskey, Michigan; Chapter 05: West Bend, Wisconsin, and Ottawa, Ohio; Chapter 06: Ashland, Wisconsin, and Eureka, California; Chapter 07: Explaining Success; Chapter 08: The Local State, Corporate Retailing, McDonaldization, and Local Anticorporate Activism; Appendix; Bibliography; Index; About the Author
Sommario/riassunto	Small Towns and Big Business comprehensively examines the phenomenon of local protests against Wal-Mart superstores. Using fieldwork and archival sources, Halebsky situates these protests in the context of economic restructuring and the expansion of retailing; explains how some local social movements were able to successfully fend off the world's largest retailer; and assesses the implications for efforts to limit corporate power, resist McDonaldization, and protect

local quality of life.
