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Titolo	The primer of humor research [[electronic resource] /] / edited by Victor Raskin
Pubbl/distr/stampa	Berlin ; ; New York, : Mouton de Gruyter, c2008
ISBN	1-283-39656-4 9786613396563 3-11-019849-5
Descrizione fisica	1 online resource (678 p.)
Collana	Humor research, , 1861-4116 ; ; 8
Altri autori (Persone)	RaskinVictor <1944->
Disciplina	809.7
Soggetti	Wit and humor - History and criticism Literature - History and criticism Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Frontmatter -- Contents -- Theory of humor and practice of humor research: Editor's notes and thoughts -- Psychology of humor -- A primer for the linguistics of humor -- Undertaking the comparative study of humor -- Humor in anthropology and folklore -- Philosophy and religion -- Literature and humor -- Humor and popular culture -- Historical views of humor -- Computational humor: Beyond the pun? -- The sociology of humor -- Beyond "Wit and Persuasion": Rhetoric, composition, and humor studies -- Applications of humor: Health, the workplace, and education -- Humor and health -- Humor in literature -- Communication and humor -- Verbally expressed humor and translation -- Cartoons: Drawn jokes? -- Backmatter
Sommario/riassunto	The book is intended to provide a definitive view of the field of humor research for both beginning and established scholars in a variety of fields who are developing an interest in humor and need to familiarize themselves with the available body of knowledge. Each chapter of the book is devoted to an important aspect of humor research or to a disciplinary approach to the field, and each is written by the leading expert or emerging scholar in that area. There are two primary motivations for the book. The positive one is to collect and summarize

the impressive body of knowledge accumulated in humor research in and around Humor: The International Journal of Humor Research. The negative motivation is to prevent the embarrassment to and from the "first-timers," often established experts in their own field, who venture into humor research without any notion that there already exists a body of knowledge they need to acquire before publishing anything on the subject-unless they are in the business of reinventing the wheel and have serious doubts about its being round! The organization of the book reflects the main groups of scholars participating in the increasingly popular and high-powered humor research movement throughout the world, an 800 to 1,000-strong contingent, and growing. The chapters are organized along the same lines: History, Research Issues, Main Directions, Current Situation, Possible Future, Bibliography-and use the authors' definitive credentials not to promote an individual view, but rather to give the reader a good comprehensive and condensed view of the area.
