

1. Record Nr.	UNINA9910454493903321
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Titolo	Making common sense [[electronic resource]] : leadership as meaning-making in a community of practice / / Wilfred H. Drath and Charles J. Palus
Pubbl/distr/stampa	Greensboro, N.C., : Center for Creative Leadership, c1994
ISBN	1-60491-802-0 1-281-00155-4 9786611001551 1-932973-51-6
Edizione	[1st edition]
Descrizione fisica	1 online resource (39 p.)
Collana	CCL ; ; No. 156
Altri autori (Persone)	PalusCharles J
Disciplina	658.4/092
Soggetti	Leadership Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 26-27).
Sommario/riassunto	A prevalent way of viewing leadership is as a process of social influence. In this report, the authors offer an alternative perspective: seeing leadership as a process of social meaning-making. The practical and research implications of such a view are considered.