

1. Record Nr.	UNINA9910454456203321
Autore	Curran James <1936->
Titolo	Researching the small enterprise [[electronic resource] /] / Jim Curran and Robert A. Blackburn
Pubbl/distr/stampa	London, : SAGE, 2001
ISBN	1-84787-630-7 1-84920-984-7 9786611240172 1-281-24017-6
Descrizione fisica	1 online resource (193 p.)
Altri autori (Persone)	BlackburnRobert A. <1957->
Disciplina	338.642 658.0072
Soggetti	Small business - Management - Research Industrial management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [167]-177) and index.
Nota di contenuto	Cover; Contents; List of Tables and Figures; Preface; About the Authors; 1The Need for Small Business Research; 2 First Stages in the Small Business Research Project; 3 In the Field; 4 Analysing Data; 5 Presentation - the Last Link in the Research Chain; 6 Conclusions; References; Index
Sommario/riassunto	Researching the Small Enterprise highlights the special characteristics of small enterprises and offers solutions to the problems met by those researching them.