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Nota di contenuto	Theorizing affect's effects / W. Russell Neuman ... [et al.] -- Philosophical psychology with political intent / Michael A. Neblo -- Political cognition as social cognition : are we all political sophisticates? / Darren Schreiber -- Emotional processing and political judgment : toward integrating political psychology and decision neuroscience / Michael L. Spezio, Ralph Adolphs -- ; The primacy of affect in political evaluations / Dan Cassino, Milton Lodge -- ; The third way : the theory of affective intelligence and American democracy / Michael MacKuen ... [et al.] -- Affective intelligence and voting : information processing and learning in a campaign / David P. Redlawsk, Andrew J. W. Civettini, Richard R. Lau -- Identities, interests, and emotions : symbolic versus material wellsprings of fear, anger, and enthusiasm / Ted Brader, Nicholas A. Valentino -- On the distinct political effects of anxiety and anger / Leonie Huddy, Stanley Feldman, Erin Cassese -- Don't give up hope : emotions, candidate appraisals, and votes / Marion R. Just, Ann N. Crigler, Todd L. Belt -- ; The road to public surveillance : breaching attention thresholds / Doris Graber -- Meaning, cultural symbols, and campaign

strategies / David C. Legee, Kenneth D. Wald -- Testing some implications of affective intelligence theory at the aggregate level / Peter F. Nardulli, James H. Kuklinski -- Politics and the equilibrium of fear : can strategies and emotions interact? / Arthur Lupia, Jesse O. Menning -- ; The affect effect in the very real world of political campaigns / Dan Schnur -- Cognitive neuroscience and politics : next steps / Rose McDermott.

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Sommario/riassunto

Passion and emotion run deep in politics, but researchers have only recently begun to study how they influence our political thinking. Contending that the long-standing neglect of such feelings has left unfortunate gaps in our understanding of political behavior, *The Affect Effect* fills the void by providing a comprehensive overview of current research on emotion in politics and where it is likely to lead. In sixteen seamlessly integrated essays, thirty top scholars approach this topic from a broad array of angles that address four major themes. The first section outlines the philosophical and neuroscientific foundations of emotion in politics, while the second focuses on how emotions function within and among individuals. The final two sections branch out to explore how politics work at the societal level and suggest the next steps in modeling, research, and political activity itself. Opening up new paths of inquiry in an exciting new field, this volume will appeal not only to scholars of American politics and political behavior, but also to anyone interested in political psychology and sociology.

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