Record Nr. UNINA9910454427003321 The economics of art museums [[electronic resource] /] / edited and **Titolo** with an introduction by Martin Feldstein Pubbl/distr/stampa Chicago,: University of Chicago Press, c1991 **ISBN** 1-282-06980-2 9786612069802 0-226-24177-7 Descrizione fisica 1 online resource (374 p.) A National Bureau of Economic Research conference report Collana Altri autori (Persone) FeldsteinMartin S Disciplina 338.4/770813 Soggetti Art museums - Economic aspects - United States Art and society - Economic aspects Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and indexes. Frontmatter -- Contents -- Preface -- Introduction -- 1. The Museum's Nota di contenuto Collection -- 2. The Museum and the Public -- 3. Museum Finances --4. The Museum and the Government -- 5. General Overview -- 6. Art Museums in the United States: A Financial Portrait -- 7. An Economic History of American Art Museums -- 8. Tax Policy Toward Art Museums -- 9. Government Policy Toward Art Museums in the United States --10. Government Policy and Art Museums in the United Kingdom -- 11. Marketing of Art Museums -- Biographies -- Participants -- Name Index -- Subject Index The National Bureau of Economic Research organized a project to Sommario/riassunto explore the economic issues facing the major art museums of the United States. For this purpose NBER defined economics broadly to include not only the financial situation of the museums but also the management and growth of museum collections, the museums' relationship with the public, and the role of the government in supporting art museums. This volume brings together nontechnical essays on these issues by economists associated with the NBER and personal statements by leaders of America's major national art

museums and related foundations. It can be read not only by

economists but also by museum officials and trustees. Museum directors generally come to their responsibilities with a background in art history and curatorial work but without experience in thinking about the management and public policy aspects of museum administration. Trustees who serve on museum boards generally have a background in business or law but have not previously tried to apply their experience to the unusual economic problems of museums. The background papers, the panelists' remarks, and the summary of the discussion will help them to approach their responsibilities with a better understanding of the problems and possibilities of the museum.