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Sommario/riassunto	Chemical formulation can be traced back to Stone Age times, when hunter-gatherers attached flint arrowheads to shafts using a resin made from birch bark and beeswax. Today, formulated preparations are part of everyday life. Formulations based on surfactants are by far the most prolific, from shampoos and shower gels to emulsion paint and polishes. This book discusses the chemical technology of surfactants and related chemicals, using over forty examples of everyday products. Some basic theory on surface chemistry, molecular interactions and surfactant function is included to aid understanding.