Record Nr. UNINA9910454407503321 Autore Flynn Nancy <1956-> Titolo The e-policy handbook [[electronic resource]]: rules and best practices to safely manage your company's e-mail, blogs, social networking, and other electronic communication tools // Nancy Flynn New York, : American Management Association, c2009 Pubbl/distr/stampa 1-282-09119-0 **ISBN** 9786612091193 0-8144-1078-2 Edizione [2nd ed.] Descrizione fisica 1 online resource (336 p.) Disciplina 004.068 Soggetti Electronic mail systems - Management Information technology - Management Computer network resources - Management Computer software - Management Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. 287-309) and index. Nota di contenuto Contents: PART ONE: Electronic Business Communication Rules: PART TWO: E-Mail Rules; PART THREE: Privacy, Confidentiality, and Data Security Rules; PART FOUR: Content, Personal Use, and Netiquette Rules; PART FIVE: Instant Messaging Rules; PART SIX: Internet Rules: Web, Blog, Social Networking, and Video Site Risks, Rules, Policies, and Best Practices; PART SEVEN: Software Rules; PART EIGHT: Cell Phone and Texting Rules; PART NINE: Monitoring and Compliance Rules: Minimize Risks-and Maximize Compliance-with Training, Discipline. and Monitoring; PART TEN: User Rules PART ELEVEN: Electronic Writing RulesAPPENDICES; Notes; Index; About the Author Sommario/riassunto A single off-color e-joke can land a company in court. Now updated, here is crucial protection against litigation, theft, and squandered

resources.