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Sommario/riassunto	Offering the first book-length exploration of network television's relations with advocacy groups, Kathryn C. Montgomery presents a comprehensive picture of the impact of organized pressure on prime-time TV. She vividly describes, for example, how the Catholic Church campaigned against Maude's abortion on the TV show, Maude; how outraged actors mobilized a national protest against the portrayal of blacks in the TV miniseries, Beulah Land; and how the Moral Majority waged a sophisticated campaign to "clean up TV," by threatening to boycott advertisers. Exposing the inner workings of netw

