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	Nota di contenuto	Front matter -- Contents -- Chapter 1. Introduction -- Part 1. Bilingual styles and social identities -- Introduction to Part 1 -- Chapter 2. Language alternation as a resource for identity negotiations among Dominican American bilinguals -- Chapter 3. Style and stylization in the construction of identities in a card-playing club -- Chapter 4 Being a 'colono' and being 'daitsch' in Rio Grande do Sul: Language choice and linguistic heterogeneity as a resource for social categorisation -- Chapter 5. Names and identities, or: How to be a hip young Italian migrant in Germany -- Chapter 6. Socio-cultural identity, communicative style, and their change over time: A case study of a group of German-Turkish girls in Mannheim/Germany -- Chapter 7. Bystanders and the linguistic construction of identity in face-to-back communication -- Part 2. Monolingual styles and social identities - From local to global -- Introduction to Part 2 -- Chapter 8. Aneurin Bevan, class wars and the styling of political antagonism -- Chapter 9. Identity and positioning in interactive knowledge displays -- Chapter 10. Style online: Doing hip-hop on the German-speaking Web -- Part

3. Identity-work through styling and stylization -- Introduction to Part 3 -- Chapter 11. Playing with the voice of the other: Stylized Kanaksprak in conversations among German adolescents -- Chapter 12. Identity and language construction in an online community: The case of 'Ali G' -- Chapter 13. Positioning in style: Men in women's jointly produced stories -- Chapter 14. The construction of otherness in reported dialogues as a resource for identity work -- Chapter 15. The humorous stylization of 'new' women and men and conservative others -- Chapter 16. A postscript: Style and identity in interactional sociolinguistics -- Back matter

Sommario/riassunto	This volume presents an interactional perspective on linguistic variability that takes into account the construction of social identities through the formation of social communicative styles. It shows that style is a useful category in bridging the gap between single parameter variation and social identity. Social positioning, i.e., finding one's place in society, is one of its motivating forces. Various aspects of the expression of stylistic features are focused on, from language choice and linguistic variation in a narrow sense to practices of social categorization, pragmatics patterns, preferences for specific communicative genres, rhetorical practices including prosodic features, and aesthetic choices and preferences for specific forms of taste (looks, clothes, music, etc.). These various features of expression are connected to multimodal stylistic indices through talk; thus, styles emerge from discourse. Styles are adapted to changing contexts, and develop in the course of social processes. The analytical perspective chosen proposes an alternative to current approaches to variability under the influence of the so-called variationist paradigm.