Record Nr. UNINA9910454348303321 Autore Irwin LuAnn <1949-> Titolo The essential guide to training global audiences [[electronic resource]] : your planning resource of useful tips and techniques / / LuAnn Irwin and Renie McClay San Francisco, CA, : Jossey-Bass, c2008 Pubbl/distr/stampa **ISBN** 0-470-41951-2 1-281-73273-7 9786611732738 0-470-33035-X Descrizione fisica 1 online resource (461 p.) Collana Essential resources for training and HR professionals McClayRenie Altri autori (Persone) Disciplina 658.3/124 International business enterprises - Employees - Training of Soggetti Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. 429-431) and index. Nota di contenuto The Essential Guide to Training Global Audiences: Your Planning Resource of Useful Tips and Techniques: Contents: Acknowledgments: Introduction: Part I: General Information for Training or Presenting to International Audiences; Part II: Africa; Part III: Asia; Part IV: Australia; Part V: Europe; Part VI: The Americas; Part VII: Conclusion; Appendix 1: Dealing with the Unfamiliar and Coping with Change; Appendix 2: Mentoring Global Employees; Appendix 3: Technology Considerations When Presenting to International Audiences; Appendix 4: Learning in a Second Language: L2 Appendix 5: A Workshop, Webinar, or What?Resources; Contributors; Index The Essential Guide to Training Global Audiences is a groundbreaking Sommario/riassunto book that offers a much-needed guide for anyone who must design and deliver excellent learning experiences for people from a culture other than their own. The book is filled with proven guidelines for multicultural training, solid techniques for training international adult learners, and advice for the preparation of culturally sensitive

presentations. The book represents material from more than 65

contributors who have made presentations for some of the leading organizations worldwide.