Record Nr. UNINA9910454302503321 Entrepreneurialism in universities and the knowledge economy **Titolo** [[electronic resource]]: diversification and organizational change in European higher education / / edited by Michael Shattock Maidenhead, England;; New York,: Society for Research into Higher Pubbl/distr/stampa Education & Open University Press, 2009 **ISBN** 1-281-96476-X 9786611964764 0-335-23570-0 0-335-23769-X Descrizione fisica 1 online resource (255 p.) SRHE and Open University Press imprint Collana Altri autori (Persone) ShattockMichael Disciplina 378.4 Soggetti Entrepreneurship - Europe Universities and colleges - Europe Universities and colleges - Europe - Administration Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "UNESCO; International Institute for Educational Planning." Note generali Nota di bibliografia Includes bibliographical references and index. Front Cover: Half-title: Series editor page: Title Page: Copyright Page: Nota di contenuto Contents: Contributors: Abbreviations: Tables and figures: Preface: Chapter 1: Entrepreneurialism and organizational change in higher education; Chapter 2: Finance and entrepreneurial activity in higher education in a knowledge society; Chapter 3: Research, technology, and knowledge transfer; Chapter 4: Teaching and learning: an entrepreneurial perspective; Chapter 5: Human resource management and the generation of entrepreneurialism Chapter 6: Governance, organizational change, and entrepreneurialism: is theren a connection? Chapter 7: Entrepreneurialism and private higher education in Europe; Chapter 8: Entrepreneurialism and the internationalization of higher education in a knowledge society;

Chapter 9: Impediments, inhibitors, and barriers to university entrepreneurialism; Chapter 10: The dilemmas of the changing

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Sommario/riassunto

How entrepreneurial are European universities? Perhaps more than is generally realised. What are the factors that encourage entrepreneurialism to flourish in research, technology transfer, teaching, regional engagement and internationalization? How do different kinds of HEIs - comprehensive, specialist, regional or private - address these issues? What are the conditions which stimulate or inhibit the 'academic entrepreneur'? And in what forms does entrepreneurialism contribute to the knowledge economy? This book, which is the product of a major EU funded research programme and is based on twen