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Titolo	Improving learning transfer [[electronic resource] ] : a guide to getting more out of what you put into your training // by Cyril Kirwan
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Nota di contenuto	Cover; Contents; List of Figures; List of Tables; Introduction; 1 Learning and Learning Transfer; 2 Getting the Programme Right; 3 Bridging the Gap; 4 Getting the Work Environment Right; 5 It's up to You: Making it Happen; 6 Dealing with Resistance; 7 Measuring Learning Outcomes; 8 How to Improve Learning Transfer; APPEND IX A: Understanding Learning Transfer from a Management Development Programme; Index
Sommario/riassunto	Cyril Kirwan's book addresses this critical issue at a number of levels. Firstly, it explores what learning transfer actually is (it's about application of learning back at work, as well as maintenance of that learning over time). Secondly, it describes the main factors that affect transfer, in terms of trainee characteristics, training design factors, and work environment characteristics. It also examines how those factors exert their effect, which ones are more important, how they interact with one another, and in doing so constructs a practical learning transfer model for practitioners. The

