

1. Record Nr.	UNINA9910454232503321
Autore	Taylor Janelle S. <1965->
Titolo	The public life of the fetal sonogram [[electronic resource] ] : technology, consumption, and the politics of reproduction // Janelle S. Taylor
Pubbl/distr/stampa	New Brunswick, N.J., : Rutgers University Press, c2008
ISBN	1-281-80170-4 9786611801700 0-8135-4560-9
Descrizione fisica	1 online resource (222 p.)
Collana	Studies in medical anthropology
Disciplina	618.3/207543
Soggetti	Fetus - Ultrasonic imaging - Social aspects Fetus - Ultrasonic imaging - Psychological aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- CONTENTS -- Acknowledgments -- 1. Introduction -- 2. Sonographers and the Making of the Public Fetus -- 3. Obstetrical Ultrasound between Medical Practice and Public Culture -- 4. Love Machine: The Theory of Ultrasound Bonding -- 5. Prenatal Diagnosis, Pregnancy, and Consumption -- 6. Entertaining Fetuses: Keepsake Ultrasound and Crisis Pregnancy Centers -- 7. Afterword -- Notes -- Bibliography -- Index -- ABOUT THE AUTHOR
Sommario/riassunto	In The Public Life of the Fetal Sonogram, medical anthropologist Janelle S. Taylor analyzes the full sociocultural context of ultrasound technology and imagery. Drawing upon ethnographic research both within and beyond the medical setting, Taylor shows how ultrasound has entered into public consumer culture in the United States. The book documents and critically analyzes societal uses for ultrasound such as nondiagnostic "keepsake" ultrasound businesses that foster a new consumer market for these blurry, monochromatic images of eagerly awaited babies, and anti-abortion clinics that use ultrasound in an attempt to make women bond with the fetuses they carry, inciting a pro-life state of mind. This book offers much-needed critical

awareness of the less easily recognized ways in which ultrasound  
technology is profoundly social and political in the United States today.

---