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Formato	Materiale a stampa
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	What is a librarian? -- What are libraries? -- Libraries and the people they serve -- Determining the needs of the people you serve -- Letting your vision, mission, and plan be your guides -- Developing the library's collection -- Acquiring information for the library -- Organizing the library's information -- Retrieving and disseminating information -- Library services -- Library policies -- Library management essentials -- Library marketing -- Removing barriers -- Public access computers -- Automated catalogs -- Online reference tools -- Library 2.0 -- Getting connected and finding support -- Librarian certification -- Continuing education, distance education, and degree programs.