

1. Record Nr.	UNINA9910454170003321
Titolo	Corporate citizenship, contractarianism and ethical theory [[electronic resource]] : on philosophical foundations of business ethics // edited by Jesus Conill, Christoph Luetge, Tatjana Schonwalder-Kuntze
Pubbl/distr/stampa	Farnham, England ; ; Burlington, VT, : Ashgate Pub. Company, c2008
ISBN	1-351-16098-2 1-281-89426-5 9786611894269 0-7546-9322-8
Descrizione fisica	1 online resource (207 p.)
Collana	Law, ethics and economics
Altri autori (Persone)	Conill SanchoJesus <1952-> LuetgeChristoph <1969-> Schonwalder-KuntzeTatjana
Disciplina	174.4 174/.4
Soggetti	Business ethics Corporate governance Social responsibility of business Citizenship - Moral and ethical aspects Contractarianism (Ethics) Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Cover; Contents; List of Figures; List of Contributors; Introduction; PART 1: THEORIZING CORPORATE CITIZENSHIP; PART 2: FOUNDING BUSINESS ETHICS AND (CORPORATE) SOCIAL RESPONSIBILITY; PART 3: REFLECTING THE IMPACT OF ETHICAL THEORY: CONTRACTARIANISM, ETHICS AND ECONOMICS; Name Index; Subject Index
Sommario/riassunto	This study provides a representation of the broad spectrum of theoretical work on topics related to business ethics, with a particular focus on corporate citizenship. Together, the contributions offer varied philosophical theories in approaches to business ethics.

