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Sommario/riassunto	'True leaders are moulded by their unique situations'... and so the Chinese saying goes. But what are the traits of an ideal leader; or an ideal Chinese leader; better yet, what are the traits of an ideal Chinese leader in today's business context? And how can 5,000 years of Chinese history and culture shed light on what we see in present-day Chinese-owned enterprises? In this extensively-researched volume, Dr Sheh Seow Wah provides detailed characterisations of classical and contemporary leaders. From Chinese philosophers, emperors and generals to overseas Chinese CEOs and budding entrepreneurs