Record Nr. UNINA9910454150203321 Autore Goldgar Anne Titolo Tulipmania [[electronic resource]]: money, honor, and knowledge in the Dutch golden age / / Anne Goldgar Chicago,: University of Chicago Press, 2007 Pubbl/distr/stampa **ISBN** 0226201265 0-226-30126-5 1-281-95688-0 9786611956882 0-226-30130-3 Descrizione fisica 1 online resource (458 p.) Classificazione NN 4020 Disciplina 330.9492/03 Soggetti Tulip Mania, 1634-1637 Social values - Netherlands - History - 17th century Electronic books. Netherlands Economic conditions 17th century Netherlands Social life and customs 17th century Netherlands Social conditions 17th century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. 327-397) and index. Nota di bibliografia Nota di contenuto Something strange -- Art & flowers -- Bloemisten -- Grieving money -- Bad faith -- Epilogue: Cabbage fever. In the 1630's the Netherlands was gripped by tulipmania: a speculative Sommario/riassunto fever unprecedented in scale and, as popular history would have it. folly. We all know the outline of the story—how otherwise sensible merchants, nobles, and artisans spent all they had (and much that they didn't) on tulip bulbs. We have heard how these bulbs changed hands hundreds of times in a single day, and how some bulbs, sold and resold for thousands of guilders, never even existed. Tulipmania is seen as an

example of the gullibility of crowds and the dangers of financial

speculation. But it wasn't like that. As Anne