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Autore	Fuller Ellen V. <1956->
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Sommario/riassunto	In this intriguing ethnography, Ellen Fuller investigates how issues of gender and identity as they relate to authority are addressed in a globalizing corporate culture. Going Global goes behind the office politics, turf wars and day-to-day workings of a transnational American company in Japan in the late 1990's as employees try to establish a comfortable place within the company. Fuller looks at how relationships among Asians and between Asians and Americans are tested as individuals are promoted to positions of power and authority. Is there pressure for the Japanese to be

