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Sommario/riassunto	Strategic Communication for Privatization, Public-Private Partnerships, and Private Participation in Infrastructure reviews the experiences of the World Bank and its clients in employing public communication programs during the processes of privatization and private sector participation. Drawing from academic and policy research as well as from case studies, it highlights good practices and identifies lessons learned through an examination of success and failures. This book recommends principles of strategic communication and offers a methodology for researching and analyzing the communication

