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| 1. Record Nr. | UNINA9910454101803321 |
| Autore | Helper Rose |
| Titolo | Racial policies and practices of real estate brokers [[electronic resource]] / by Rose Helper |
| Pubbl/distr/stampa | Minneapolis, : University of Minnesota Press, [1969] |
| ISBN | 0-8166-6873-6 |
| Descrizione fisica | 1 online resource (404 p.) |
| Disciplina | 301.5/4 |
| Soggetti | Discrimination in housing - Illinois - Chicago African Americans - Housing Real estate business - Illinois - Chicago Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references (p. 368-380) and index. |
| Nota di contenuto | TABLE OF CONTENTS; I: THE PROBLEM IN NATIONAL PERSPECTIVE; II: PURPOSE AND METHOD OF THE STUDY; III: RACIAL POLICIES AND PRACTICES; IV: THE BROKER'S CONCEPTION OF HIS RACIAL POLICIES AND PRACTICES, PART I; V: THE BROKER'S CONCEPTION OF HIS RACIAL POLICIES AND PRACTICES, PART II; VI: OTHER FACTORS AFFECTING RACIAL POLICIES AND PRACTICES; VII: THE REAL ESTATE BOARD, PART I; VIII: THE REAL ESTATE BOARD, PART II; IX: THE RELATION OF IDEOLOGY AND OF OTHER FACTORS TO PRACTICE; X: CURRENT PRACTICES OF EXCLUSION; APPENDIX A. INTERVIEW SCHEDULE APPENDIX B. CRITERIA TO DETERMINE DIRECTION OF COMPONENTS 1-8APPENDIX C. TABLES 1-47; NOTES; BIBLIOGRAPHY; INDEX |
| Sommario/riassunto | Racial Policies and Practices of Real Estate Brokers was first published in 1969. Dr. Helper, a sociologist, reports on a study which takes a close look at one of the basic problems underlying racial discrimination in housing -- the policies and practices of real estate brokers. She has attempted to find out how real estate men themselves regard their racial practices and to analyze the ideology on which their practices are based. The core of the study is a series of interviews conducted in 1955-1956 with 121 real estate brokers located in three different sections of Chicago and a less extensive |

