

1. Record Nr.	UNINA9910454061103321
Autore	Mulgan Geoff
Titolo	The art of public strategy [[electronic resource]] : mobilizing power and knowledge for the common good // Geoff Mulgan
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, 2009
ISBN	1-282-05321-3 9786612053214 0-19-155852-4
Descrizione fisica	1 online resource (321 p.)
Disciplina	351
Soggetti	Public administration Strategic planning Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [261]-284) and indexes.
Nota di contenuto	Contents; List of Figures; List of Tables; List of Boxes; Abbreviations; Note on the Author; 1. Introduction: From Tangled Knots to Virtuous Circles; PART I; 2. What is Public Strategy?; 3. Public Action: The Dynamics of Supply and Demand; 4. A Framework for Adaptive Strategy; PART II; 5. Locating Strategy: Structures, Processes, and Cultures; 6. Knowledge: How Can Governments Know Enough to Govern?; 7. Implementation: Moving from Words to Action; 8. Positive Risks: Taking Innovation in the Public Sector Seriously; 9. Negative Risks: Strategies for Resilience; 10. Joined-up Government 11. Changing Minds and Behaviour 12. Winning (and Losing) Public Trust; 13. Metrics: Measuring Social and Public Value; 14. Persistent Leadership; PART III; 15. Separating the Urgent and the Important: Strategy as a Public Good; Notes; Index; Name Index; Subject Index
Sommario/riassunto	Written by Geoff Mulgan, a former head of policy for the UK prime minister, and advisor to governments round the world, this book is about how government's strategies take shape, and how money, people, technology, and public commitment can be mobilized to achieve important goals. It considers the common mistakes made, and how these can be avoided. - ;The strategies adopted by governments

and public officials can have dramatic effects on peoples' lives. The best ones can transform economic laggards into trailblazers, eliminate diseases, or sharply cut crime. Strategic failures can result in hig
