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Sommario/riassunto

Knowledge and its application are now widely recognized to be key sources of growth in the global economy. Putting knowledge to work allows countries to improve everyday life for their people, opening up new possibilities for small and medium-size enterprises and other less-developed economic groups. This volume examines the challenges and opportunities for Mexico's knowledge-based economy, offering strategies for making major improvements in the country's capacity to generate knowledge and transform it into wealth.
