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Titolo	Design processes [[electronic resource]] : what architects & industrial designers can teach each other about managing the design process // edited by Wim Poelman and David Keyson
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Altri autori (Persone)	PoelmanW. A KeysonDavid Victor <1962->
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Nota di contenuto	Title page; Contents; Preface; Introduction; Design Processes - Between academic and practice views; Visualization - Sketching is Alive and Well in this Digital Age; Project Management - Project and risk Management in architecture and industrial design; Social Complexity - Social complexity in design collaboration; Decision Making - A decision-based design approach; Technology Diffusion and Design - The metabolism of knowledge; Closing speech; Appendix 1 - Chairman's impressions; Appendix 2 - Program
Sommario/riassunto	The script of life is for a large part written by architects and designers. This title discusses such issues as the contemporary interrelationship of industrial design and architecture and a confrontation of

contemporary design practice in both domains with academic theory
and education.
