

1. Record Nr.	UNINA9910454021903321
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Titolo	The best book on the market [[electronic resource]] : how to stop worrying and love the free economy / / Eamonn Butler
Pubbl/distr/stampa	Chichester, UK ; ; Hoboken, NJ, : Capstone, 2008
ISBN	1-906465-99-1 1-282-37195-9 9786612371950 1-906465-13-4
Descrizione fisica	1 online resource (174 p.)
Disciplina	330.12/2
Soggetti	Free enterprise Entrepreneurship Competition Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	The Best Book on the Market; Contents; Acknowledgements; CHAPTER ONE: The Amazing World of Markets; CHAPTER TWO: How Specialization and Exchange Make Us Rich; CHAPTER THREE: The Instant Messaging System of Price; CHAPTER FOUR: Killing the Messenger; CHAPTER FIVE: The Driving Force of Competition; CHAPTER SIX: The Rules of the Market; CHAPTER SEVEN: Market Failure (and Government Failure); CHAPTER EIGHT: The Morality of the Market; CHAPTER NINE: How to Grow a Market; Index
Sommario/riassunto	The free market makes the world go around. Maybe it's time we all tried to understand it a little better. Luckily Eamonn Butler is the ideal teacher to get us all up to speed. Markets are everywhere. But how many of us understand how they work, and why? What does a 'free market' really mean? Do free markets actually exist? Should we have more or less of them? Most of all - do we really need to know all this? Answer: Yes we do. MAKING ECONOMICS SIMPLE SO THAT EVEN POLITICIANS CAN UNDERSTAND IT If any mention of free markets sends your mind screaming back to your musty old school economics

