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Sommario/riassunto	There are undercurrents and peripheral taste preferences that are a defining part of our individual and collective cultural experience. Music

is no exception. Professor George Plasketes adapts the iconic 'A-side/B-side' dichotomy from the 45 r.p.m. for use as a unique conceptual, critical, historical, and cultural framework for exploring and threading together a variety of popular music and media texts. The profiles and perspectives focus on the peripheries; on texts which might be considered 'B-sides' - overlooked, underappreciated, and unsung cases, creators, patterns and productions that...

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