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(CRM); Chapter 17. Six-Sigma; Chapter 18. Corporate Social

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Standard Sampling Tables; Chapter 29. Test of Significance
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32. Value Analysis; Chapter 33. Defect Diagnosis and Prevention;
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About the Book: Quality is key to the competitive advantage in today's
business environment. In this book, the term Quality has been
interpreted in its broader sense of overall performance of a
organization rather than quality of products and services. The value of
this book is in the rich experience of the Author in the body of
knowledge of quality management, both in the national and
international context. He has presented the subject in the way that it
can be easily used in the practical situations, which would convince the
reader of its applicability in the real world. In addition to tr