1. Record Nr. UNINA9910453949303321 **Titolo** Who's buying entertainment / / by the New Strategist editors Amityville, NY:,: New Strategist Press,, [2013] Pubbl/distr/stampa ©2013 1-940308-12-7 **ISBN** Edizione [Ninth edition.] Descrizione fisica 1 online resource (156 p.) The who's buying series Collana 381 Disciplina Amusements - United States Soggetti Recreation - United States Leisure industry - United States Consumers - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di contenuto Table 1. Percent reporting expenditure and amount spent, average quarter or week, 2010; Table 2. Household spending trends, 2000 to 2010; Table 3. Entertainment spending, 2000 to 2010; Table 4. Entertainment: Average spending by age, 2010; Table 5. Entertainment: Indexed spending by age, 2010; Table 6. Entertainment: Total spending by age, 2010; Table 7. Entertainment: Market shares by age, 2010; Table 8. Entertainment: Average spending by income, 2010; Table 9. Entertainment: Indexed spending by income, 2010; Table 10. Entertainment: Total spending by income, 2010 Table 11. Entertainment: Market shares by income, 2010Table 12. Entertainment: Average spending by high-income consumer units, 2010; Table 13. Entertainment: Indexed spending by high-income consumer units, 2010; Table 14. Entertainment: Total spending by high-income consumer units, 2010; Table 15. Entertainment: Market shares by high-income consumer units, 2010; Table 16. Entertainment: Average spending by household type, 2010; Table 17. Entertainment: Indexed spending by household type, 2010; Table 18. Entertainment:

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Sommario/riassunto

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