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Altri autori (Persone)	PanShan-Ling
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Nota di contenuto	Contents; Preface; Acknowledgements; List of Contributors; Case 1: RFID and Organizational Transformation in the National Library Board of Singapore; Organizational Background; Identifying IT for NLB; Deploying RFID; Impacts of IT at NLB: IT as Enabler; Impacts of IT at NLB: Addressing User Apprehension; Impacts of IT at NLB: Engaging Users in Dialogue; Transforming the Organization; Case 2: Enterprise Systems Planning Projects in China; Executive Summary; Introduction; Mini Case 1: AMD Suzhou; Mini Case 2: Lion-Nathan Taihushui; ERP Implementation Mini Case 3: Delphi Electronics and Safety SuzhouERP Implementation; Mini Case 4: Harman Electronics Suzhou; ERP Implementation; Concluding Remarks; Case 3: Enterprise Resource Planning Project Failure in Maxima Inc.; Company Background; Preimplementation Phase; Implementation Phase; Postimplementation Phase: A Reflection; Case 4: Organizational Identities and Knowledge Management in India Inc.; India Business Units; Compliance with Organizational KM in IBU1 and IBU2; Concluding Remarks; Case 5: Enterprise System Use in Talam Corporation Bhd Malaysia; Background of Talam; Top Management Style

Background of Organizational Structure Background of Office Layout; Background of the Enterprise System; The Technology: Enterprise System; The Use of ES in Talam's Daily Operations; Managing the Use and Operation of ES with Different Management Styles; Cultivating Consistent Organizational Practices; Setting Clear and Consistent Directions; Connecting ES Users with Different Communication Channels; Using the Appropriate Communication Medium; Reforming the Organizational Network; Fostering Internal Collective Bonding; Establishing External Bridges; Concluding Remarks

Case 6: Interorganizational Project Management in JTCOrganizational Background; Technology at CT; The CLAPS Project; E-CREAM Project; Vendor Selection and IT Project Management Procedures at CT; E-CREAM Project Team Structure; Project Development and Implementation; Issues in the Project; System Launch; Case 7: The Role of Feedback Unit (FBU) in E-Government; Background; Operations of the FBU; Conventional Consultation; The Government Consultation Portal; A New Chapter in Public Consultation; Towards a More Consultative Governance Style; Concluding Remarks

Case 8: Interorganizational Project Management in XL.comOrganizational Background; Relationships Between the Logistics Partners Prior to the Project; Motivation Behind the Project; Choice of Service Providers; Convincing the Service Providers; The Buy-in; Design and Implementation Process; Resolving Issues on GUI and Workflows; Sharing and Understanding Each Other's Domain Knowledge; System Implications; System Usage; Concluding Remarks; Case 9: E-Business in Hardwarezone.com; Organization Background; Singapore Overclocker's Group; The Dotcom Bubble (Early 1998-Late 1999)

Establishing Market Presence

Sommario/riassunto

This book provides organizational and managerial views on adopting emerging technologies for organizational transformation. The variety of issues and technologies covered in this book includes Radio Frequency Identification Technology (RFID); Enterprise Systems and Inter-Organizational Systems (IOS); Knowledge Management (KM); E-Business and E-Government initiatives. Eleven in-depth case studies documenting experiences and lessons learned in organizations and government agencies from the Asia Pacific region such as China, India, Malaysia, and Singapore are presented.
