1. Record Nr. UNINA9910453920303321 Autore Pettegree Andrew Titolo The French book and the European book world [[electronic resource] /] / by Andrew Pettegree Leiden: Boston: Brill, 2007 Pubbl/distr/stampa **ISBN** 1-281-93657-X 9786611936570 90-474-2197-3 Descrizione fisica 1 online resource (343 p.) Collana Library of the written word. Handpress world, , 1874-4834;; v. 1 Disciplina 002.0944/09031 Book industries and trade - France - History - 16th century Soggetti Book industries and trade - Europe - History - 16th century Printing - France - History - 16th century Printing - Europe - History - 16th century Religious literature - Publishing - France - History - 16th century Religious literature - Publishing - Europe - History - 16th century Reformation Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto pt. 1. Pamphlets and their readers -- pt. 2. Dissemination -- pt. 3. Perspectives. Sommario/riassunto This work offers a series of linked studies of European print culture in the sixteenth century, focusing particularly on France and the regional, provincial experience of printing France, in the sixteenth century, was one of the great centres of the European publishing industry. But in the second half of the century the established dominance of Paris and Lyon was increasingly challenged by other new printing centres, stimulated in part by the religious and political crisis of the French Wars of Religion. Drawing on the data collected by the St Andrews French book

project, the author reconstructs the enigmatic history of a number of previously unstudied printers. The focus throughout is on popular print, and the growth of mass market for news, entertainment and

religious instruction. Customers interested in this title may also be interested in French Vernacular Books, edited by Andrew Pettegree, Malcolm Walsby and Alexander Wilkinson.