

1. Record Nr.	UNINA9910453911103321
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Titolo	Human rights in the market place [[electronic resource]] : the exploitation of rights protection by economic actors // Christopher Harding, Uta Kohl and Naomi Salmon
Pubbl/distr/stampa	Aldershot, England ; ; Burlington, VT, : Ashgate Pub., c2008
ISBN	1-317-11973-8 1-281-79874-6 9786611798741 0-7546-9271-X
Descrizione fisica	1 online resource (265 p.)
Collana	Markets and the law
Altri autori (Persone)	KohlUta SalmonNaomi
Disciplina	341.4/8 341.48
Soggetti	Human rights - Economic aspects - Europe Consumer protection - Law and legislation - Europe Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; List of Figures; List of Tables; Preface; Introduction: Rights Talk in the Domain of Supply and Demand; PART I: THEORETICAL ISSUES; 1 A Fracas in the Cosmetics Market: Competing Rights and the Spectrum of Economic Actors; 2 The Sun, Liverpoolians and 'The Truth': A Corporate Right to Human Rights?; 3 Profit in the Beef Industry and Human Health: Consumer Rights as Basic Human Rights; 4 Taking the WTO to Task in Seattle: Basic Rights Protection as a Legal Strategy and the Political and Legal Leverage of Rights Argument; PART II: TESTING GROUNDS 5 Antitrust Recidivists as Rights Crusaders: Fashioning Producer Rights in Europe6 The European Laboratory: The Construction of Consumer Rights in Europe; 7 Transatlantic Trade Wars: Producer and Consumer Rights on the Global Stage; 8 Freedom of Expression in the Market Place; PART III: CONCLUDING COMMENTS; 9 Rights Talk in the Market Place: 'Nonsense upon Stilts'?; Select Bibliography; Index; A; B; C; D; E;

F; G; H; I; L; M; N; O; P; R; S; T; V; W

Sommario/riassunto

The ideology of human rights protection has gained considerable momentum and appears to be an effective lever for bringing about legal change. This book analyzes this strategy in economic and commercial policy and considers the transportation of the 'public law' discourse of basic human rights protection into the 'commercial law' context of economic policy, business activity and corporate behaviour.
