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Nota di contenuto	WHY WE CURSE; Title page; LCC page; Acknowledgements; Table of Contents; PART I. Introduction to the Study of Cursing; Chapter 1. Tourette Syndrome and Coprolalia: The Need for a Theory; Chapter 2. Psycholinguistics and Cursing; Chapter 3. The Neuro-Psycho-Social Theory of Cursing; Chapter 4. Postulates of the NPS Theory; PART II. Neurological Factors Underlying Cursing; Chapter 5. Propositional Speech, Nonpropositional Speech, and the Right Cerebral Hemisphere; Chapter 6. Emotional Speech and the Emotional Brain; Chapter 7. Anger and Verbal Aggression Chapter 8. Coprolalia and Mental DisordersChapter 9. Neurological Control of Cursing; PART III. Psychological Factors Underlying Cursing; Chapter 10. Psychological Aspects of Cursing; Chapter 11. Language Acquisition and Cognitive Growth; Chapter 12. Memory and Awareness of Cursing; Chapter 13. Personality, Religiosity, and Sexual Anxiety; Chapter 14. Speech Habits and Social Learning; Chapter 15. The Sexual Lexicon; Chapter 16. Syntax and Semantics; PART I V. Social and Cultural Factors Underlying Cursing; Chapter 17. Pragmatics and

Cultural Contexts; Chapter 18. Speaker Power
Chapter 19. Gender IdentityChapter 20. Slang; Chapter 21. Humor
Elicitation; Chapter 22. Religion, Taboo Speech, and Word Magic;
Chapter 23. Scatology and The Language of Disgust; Chapter 24.
Customary Restrictions: From Etiquette To Law; Chapter 25. Evolving
Language Standards; Chapter 26. Tourette Syndrome: Cross-Cultural
Comparisons; PART V. Why Do We Swear? Why Do We Choose The
Words We Do?; Chapter 27. Social and Legal Issues Involving Cursing;
Chapter 28. Ignorance, Misinformation, and Fallacies about Cursing;
Chapter 29. Future of Cursing Research; Bibliography; Index

Sommario/riassunto

Psychiatrists, psychologists, neurologists, linguists and speech pathologists currently have no coherent theory to explain why we curse and why we choose the words we do when we curse. The Neuro-Psycho-Social Theory of Speech draws together information about cursing from different disciplines and unites them to explain and describe the psychological, neurological, cultural and linguistic factors that underlie this startling phenomenon. Why We Curse is divided into five parts. Part 1 introduces the dimensions and scope of cursing and outlines the NPS Theory, while Part 2 covers neur
