Record Nr. UNINA9910453870003321 Autore Lausen Marcia **Titolo** Design for democracy [[electronic resource]]: ballot and election design / / Marcia Lausen Chicago,: University of Chicago Press, c2007 Pubbl/distr/stampa **ISBN** 1-281-96579-0 9786611965792 0-226-47063-6 Descrizione fisica 1 online resource (189 p.) Disciplina 324.60973 **Ballot - United States** Soggetti Voting - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. 181) and index. Frontmatter -- Contents -- foreword -- preface -- introduction -- 1. Nota di contenuto ballot design -- 2. design + the voting experience -- 3. design + election administration -- 4. election design system -- photography credits -- bibliography In November 2000, when the now-infamous "butterfly ballot"" Sommario/riassunto confused crucial Florida voters during a hotly contested presidential race, the importance of well-designed ballots to a functioning democracy caught the nation"s attention. Recognizing that our entire voting process-from registering to vote to following instructions at the polling place-can be almost as confusing as the Florida ballot, Design for Democracy builds on the lessons of 2000 by presenting innovative steps for redesigning elections in the service of citizens. Handsomely

designed itself, this volume showcases adaptable