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| Autore | Lambe Patrick <1960-> |
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| Descrizione fisica | 1 online resource (298 p.) |
| Collana | Chandos knowledge management series |
| Disciplina | 658.4038 |
| Soggetti | Knowledge management Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Cover; Organising Knowledge:Taxonomies, Knowledgeand OrganisationalEffectiveness; Copyright; Contents; List of abbreviations; List of figures and tables; Preface; Introduction; About the author; 1Defining our terms; Can we organise knowledge?; What are taxonomies?; Taxonomy as artificial memory; Taxonomy work; 2Taxonomies can take many forms; Lists; Tree structures; Hierarchies; Polyhierarchies; Matrices; Facets; System maps; Practical implications of different taxonomy forms; 3Taxonomies and infrastructure for organisational effectiveness; Organisational ineffectiveness; The problem of Babel Taxonomies as boundary objectsInformation and knowledge infrastructure; 4Taxonomies and activities for organisational effectiveness; Risk; Costs; Customers and markets; Innovation; 5Taxonomies and knowledge management; Taxonomies and findability; Taxonomies and content management; Taxonomies and knowledge management; Logos/Information; Sophos/Expertise and learning; Pathos/Collaboration; Ethos/Culture; 6What do we want our taxonomies to do?; What taxonomies do; Making sense of taxonomy work; When taxonomies go bad; 7Preparing for a taxonomy project; Step 1: Meet project sponsor Step 2: Engage stakeholdersStep 3: Refine project purpose; Step 4: |

Design the approach; Step 5: Build the communication plan; Step 6: Start the governance process; 8Designing your taxonomy; The cognitive constraints on taxonomy design; Step 7: Collect vocabularies and organising principles; Step 8: Facet analysis; Step 9: Test and observe; 9Implementing your taxonomy; Step 10: Plan the instantiation of your taxonomy; Step 11: Integrate your taxonomy into the infrastructure; Step 12: Secure the governance process; 10The future of taxonomy work; Ontologies and machine intelligence
Folksonomies and rich serendipityEnhancing usefulness in folksonomies; Taxonomies vs folksonomies?; Towards an array of knowledge infrastructure tools; The benefits of diversity in knowledge and information infrastructure; Spimes and the future of taxonomies; Bibliography; Index

Sommario/riassunto

Taxonomies are often thought to play a niche role within content-oriented knowledge management projects. They are thought to be 'nice to have' but not essential. In this ground-breaking book, Patrick Lambe shows how they play an integral role in helping organizations coordinate and communicate effectively. Through a series of case studies, he demonstrates the range of ways in which taxonomies can help organizations to leverage and articulate their knowledge. A step-by-step guide in the book to running a taxonomy project is full of practical advice for knowledge managers and business owners ali
