

1. Record Nr.	UNINA9910453830703321
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Titolo	Cultural Studies and Political Economy [[electronic resource]] : Toward a New Integration
Pubbl/distr/stampa	Lanham, : Lexington Books, 2010
ISBN	1-282-49379-5 9786612493799 0-7391-3198-2
Descrizione fisica	1 online resource (251 p.)
Collana	Critical Media Studies
Disciplina	306.3/4 306.34
Soggetti	Cultural industries -- Social aspects Economics -- Sociological aspects Mass media -- Economic aspects Economics - Sociological aspects Cultural industries - Social aspects Mass media - Economic aspects Sociology & Social History Social Sciences Social Change Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Acknowledgments; Part 1. GENEALOGIES; Introduction to Part I; Chapter 01. Genealogy of Political Economy; Chapter 02. Genealogy of Cultural Studies; Chapter 03. The Colloquy Revisited; Genealogy of Poststructuralist Cultural Studies, and the Political Economy of Media Scholarship; Part 2. PORTALS FOR DIALOGUE; Introduction to Part II; Chapter 05. Environment and Pecuniary Culture; Chapter 06. Time and Space; Chapter 07. Semiotics and the Dialectic of Information; Chapter 08. Keeping the Portals Open: Poster vs. Innis; Conclusion; References; Index; About the Author
Sommario/riassunto	This book addresses the notorious split between the two fields of

cultural studies and political economy. Robert E. Babe shows that political economy can be reconciled to certain aspects of cultural studies, particularly with regards to cultural materialism.
