

1. Record Nr.	UNINA9910453819503321
Autore	Shane Scott <1964->
Titolo	Fool's gold? [[electronic resource]] : the truth behind angel investing in America // Scott A. Shane
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, 2009
ISBN	1-281-82590-5 9786611825904 0-19-971608-0
Descrizione fisica	1 online resource (289 p.)
Collana	Financial Management Association Survey & Synthesis
Disciplina	332.04150973 332.60973
Soggetti	Venture capital - United States Small business - United States - Finance Investments - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; Introduction; ONE: What Is Angel Investing and Why Do People Do It?; TWO: How Big Is the Angel Capital Market?; THREE: Who Are Angel Investors?; FOUR: How Many Companies Need Angels?; FIVE: What Do Angel Investments Look Like?; SIX: Who Gets Angel Money?; SEVEN: How Does the Angel Investment Process Work?; EIGHT: How Well Do Angel Investments Perform?; NINE: What Are Angel Groups?; TEN: How Do the Best Angels Invest?; ELEVEN: What Makes a Place Good for Angel Investing?; TWELVE: Conclusions; Notes; Index
Sommario/riassunto	The stereotype of the ""angel investor"" is a retired wealthy entrepreneur who sees potential, asks tough questions, takes a large stake, and in a few years makes a massive return in an IPO. This outsider fills the gap between the venture capitalist and the professional investor, swooping in with cash and expertise to bring dreams to fruition. Unfortunately, Shane observes, this figure bears no relationship to reality. In Fool's Gold, he draws on hard data from the Federal Reserve and other sources to paint the first reliable group

portrait of the lionized angel investors. Surprisingly, he
