1. Record Nr. UNINA9910453798603321 The Language Situation in China / / Li Yuming, editor in chief; Zhou **Titolo** Qingsheng, Guo Xi, Zhou Hongbo, associate editors; Xu Xiaoving, Dai Wenying, editorial assistants; Zhao Shouhui, Yao Xiaoping, Rodulf Salzlechner, translation advisors Pubbl/distr/stampa Berlin, Germany:,: De Gruyter Mouton,, 2014 ©2014 **ISBN** 1-61451-826-2 1-61451-365-1 Descrizione fisica 1 online resource (374 p.) Collana Language policies and practices in China, , 2195-9838;; Volume 2 Disciplina 306.44/951 Soggetti Language policy - China Language planning - China Chinese language - Variation Language and education - China Language and culture - China

Electronic books.

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Includes index.

Nota di contenuto Frontmatter -- Preserving and developing language resources Foreword

to The Language Situation in China: English Version, Vol. 2 (2008-2009) / Yuming, Li -- Contents -- I. Language Work -- 1. An update on the use and management of standard spoken and written Chinese / Min, Chen / Aqing, Hao / Dan, Wei / Qi, Wang / Yingchuan, Zhang / Hong, Yu / Yan, Zhang / Daojuan, Zhou -- 2. Information management of spoken and written languages in China: An update on the latest efforts and development / Min, Chen / Cuiye, Wang / Qi, Wang -- 3. An overview of ethnic language affairs / Xulian, Li / Siyuan, He -- 4. A survey of sci-tech terminology work / Xiaoming, Dai -- 5. Status quo of sign language / Wei, Huang / Dingqian, Gu -- II. Special Research -- 6. The international dissemination of Chinese language / Feng, Luo / Yandong, Jiang / Wenzheng, Sun / Lizhen, Li / Quan, Li / Lei, Guan -- 7. Language use in civil aviation / Rui, He -- 8. Language situation on

the Qinghai-Tibet railway / Yang, He / Yingping, Xiao -- 9. Language standardization in criminal courts / Meizhen, Liao -- 10. Language of psychological assistance in post-earthquake services / Hua, Nie -- 11. The improvement of the language environment for the Shanghai Expo 2010 / Ripei, Zhang -- 12. Language situation of the Three Gorges immigrants of the Changiang River / Lei, Wang / Qiumei, Tong -- 13. A survey of the language use at the migrant schools in Shanghai / Bingbing, Jiang / Jianhua, Shi / Yijia, Wang -- 14. A survey on parents' attitudes towards maids' use of dialects / Jing, Yin -- 15. The language situation at foreign companies: A case study of Shanghai / Zhiping, Yin -- 16. An overview of languages used in Beijing markets catering to foreign customers: A case study of Silk Street / Jianping, Gao -- 17. Language situation of Zhejiang's Yiwu Small Commodity Market / Ligun, Mao -- 18. Bilingual education in Altay Prefecture of Xinjiang / Liqin, Gao / Ahata, Shayelan -- 19. A survey of languages used by immigrants in the Xinjiang Production and Construction Group / Ligin. Gao -- 20. The English translation of Chinese menus / Tongquan, Zhou / Wei, Zheng -- 21. Short message language use report / Li, Xia -- 22. Buzzwords vis-á-vis social change in China from 1978 to 2008 / Yang, He / Jie, Guo -- III. Language Focuses -- 23. Chinese elements in the Beijing Olympics and Paralympics / Rui, He -- 24. Language issues in advertising / Shaobing, Qu -- 25. The case of Zhao C / Jun, Zhang --26. The Internet language craze / Lei, Wang / Tingting, He -- 27. The three buzzwords: (Shanzhai), (Lei), and (Jiong) / Lei, Wang -- 28. Chinese catchwords of the year (2007-2008) / Erhong, Yang -- 29. Chinese neologisms of the year (2007-2008) / Min, Hou -- IV. Hong Kong, Macao and Taiwan -- 30. New shifts in the medium of instruction policy of Hong Kong / Kwong, Wong Pui -- 31. Language policy and language education for ethnic minorities in Hong Kong / Shui-Duen, Chan -- 32. Legal language of Macao / Zhaoyang, Shao / Qian, Chen -- 33. Language situation in Taiwan / Guilin, Yu --Appendix 1. A record of major Chinese language events (2007) / Zixia, Jiang / Qiang, Li -- Appendix 2. A record of major Chinese language events (2008) / Zixia, Jiang / Qiang, Li -- Contents (Chinese version 2007, Volume I) -- Contents (Chinese version 2008, Volume I) --Postscript -- Editorial Teams of the English Edition -- Index

Sommario/riassunto

China, with the world's largest population, numerous ethnic groups and vast geographical space, is also rich in languages. Since 2006, China's State Language Commission has been publishing annual reports on what is called "language life" in China. These reports cover language policy and planning invitatives at the national, provincial and local levels, new trends in language use in a variety of social domains, and major events concerning languages in mainland China, Hong Kong, Macau and Taiwan. Now for the first time, these reports are available in English for anyone interested in Chinese language and linguistics, China's language, education and social policies, as well as everyday language use among the ordinary people in China. The invaluable data contained in these reports provide an essential reference to researchers, professionals, policy makers, and China watchers.