1. Record Nr. UNINA9910453793603321 Autore Abbott Robert Martin Titolo Uncommon cents: Thoreau and the nature of business / / Robert M. **Abbott** Pubbl/distr/stampa Sheffield, VT:,: Green Frigate Books,, 2008 **ISBN** 1-927043-18-2 Edizione [First edition.] 1 online resource (154 p.) Descrizione fisica Soggetti Social responsibility of business Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Nota di contenuto ""Front Cover ""; ""Title Page ""; ""Copyright ""; ""Contents ""; ""Introduction""; ""Framing the Discussion: Henry David Thoreau in Context""; ""Thoreaua€?s World: Responding to the Emergence of a Market Economy""; ""Thoreau in the Modern World: Helping Us to See with New Eyes": ""Organization of this Book"": ""Further Reading"": ""Notes to the Introduction""; ""1 The Nature of Business""; ""Point of Departure""; ""Human-Environment Interactions to the End of the Nineteenth Century""; ""Into the Modern World: Humana€?Environment Interactions Since 1900"" ""The Responsibility of Business to Society, or the Evolving Discourse on the Nature of Business"""Measuring Up to the Responsibility""; ""The Business Case for Social Responsibility""; ""Moving Forward, or Why We Need to Think Critically and Creatively About the Nature of Business""; ""In Thoreaua€?s Words""; ""Commentary: What Thoreau has to Teach Us About the Nature of Business""; ""Learn More, Do More""; ""2 Wealth and Well-Being""; ""The Shape of Current Thought on Wealth and Well-Being""; ""New Measures of Wealth""; ""The Pursuit of Happiness: New Lessons in Wealth and Well-Being"" ""Toward the New Economy""""In Thoreaua€?s Words""; ""Commentary: What Thoreau has to Teach Us About Wealth and Well-Being"; ""Learn More, Do More""; ""3 Simplicity and Self-reliance""; ""Thoreaua€?s

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