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		What, if Anything, is Phonological Iconicity?Imagination by Ideophones; Iconicity and Beyond in "Lullaby for Jumbo": Semiotic Functions of Poetic Rhythm; PART III Letters, Typography and Graphic Design; Alphabetic Letters as Icons in Literary Texts; 'singing is silence' Being and Nothing in the Visual Poetry of E. E. Cummings; Iconicity and Divine Likeness; Iconic Rendering of Motion and Process in the Poetry of William Carlos Williams; Graphological Iconicity in Print Advertising: A Typology; Iconicity in the Digital World: An Opportunity to Create a

Sommario/riassunto	The recent past has seen an increasing interest in iconicity especially among linguists. This collection puts the interdisciplinary study of iconic dimensions (comprising what has been termed 'imagic iconicity', as well as 'diagrammatic iconicity', i.e. iconicity of a more abstract and less semiotic type) on the map, paying special attention to the use of iconicity in literary texts. The studies presented here explore iconicity from two different angles. A first group of authors brings into focus how far the primary code, the code of grammar is influenced by iconic motivation (with contributio