1. Record Nr. UNINA9910453767603321 Autore Gibbons Andrew S. Titolo An architectural approach to instructional design / / Andrew S. Gibbons New York:,: Routledge,, 2014 Pubbl/distr/stampa **ISBN** 0-203-07520-X 0-415-80739-5 1-135-11881-7 1-135-11882-5 Descrizione fisica 1 online resource (480 pages): illustrations Disciplina 371.3 Soggetti Instructional systems - Design Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto part I. Fundamentals -- part II. Design in layers -- part III. The designer's value-added. Sommario/riassunto "An architectural approach to instructional design is organized around a groundbreaking new way of conceptualizing instructional design practice. Both practical and theoretically sound, this approach is drawn from current international trends in architectural, digital, and industrial design, and focuses on the structural and functional properties of the artifact being designed rather than the processes used to design it. Harmonious with existing systematic design models, the architectural approach expands the scope of design discourse by introducing new depth into the conversation and merging current knowledge with proven systematic techniques. An architectural approach is the natural result of increasing technological complexity and escalating user expectations. As the complexity of design problems increases, specialties evolve their own design languages, theories, processes, tools, literature, organizations, and standards. An Architectural

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