

1. Record Nr.	UNINA9910453718603321
Titolo	The evolution of business knowledge [[electronic resource] /] / edited by Harry Scarbrough
Pubbl/distr/stampa	New York, : Oxford University Press, 2008
ISBN	1-281-82553-0 9786611825539 0-19-155200-3
Descrizione fisica	1 online resource (390 p.)
Altri autori (Persone)	ScarbroughHarry <1955->
Disciplina	658.4/038
Soggetti	Knowledge management Management information systems Information technology - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Management and organizational knowledge -- Innovation and design processes -- Inter-organizational relationships -- Making knowledge an asset.
Sommario/riassunto	This book challenges much of the rhetoric about the role of knowledge in business. Although top managers hail knowledge and learning as the source of their competitive edge, the rich empirical studies presented in the book question this top-down perspective. It will make compelling reading for management academics and practitioners alike. - ;Top executives increasingly see the competitive advantage of their firms coming from their ability to exploit knowledge and learning. Policy-makers likewise see the fate of national and regional economies being determined by the emergence of a knowledge ec