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| ISBN                    | 0-12-408054-5   |
| Edizione                | [1st edition]   |
| Descrizione fisica      | 1 online resource (323 p.)  |
| Disciplina              | 338.4/7004  |
| Soggetti                | Computer software industry<br>New products<br>Electronic books.   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | part I. The rise of platforms -- part II. Architecture and governance --<br>part III. Dynamics and metrics of ecosystem evolution -- part IV.<br>Orchestrating evolution -- part V. The road ahead.   |
| Sommario/riassunto      | Platform Ecosystems is a hands-on guide that offers a complete<br>roadmap for designing and orchestrating vibrant software platform<br>ecosystems. Unlike software products that are managed, the evolution<br>of ecosystems and their myriad participants must be orchestrated<br>through a thoughtful alignment of architecture and governance.<br>Whether you are an IT professional or a general manager, you will<br>benefit from this book because platform strategy here lies at the<br>intersection of software architecture and business strategy. It offers<br>actionable tools to develop your own platform strate |