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Collana	Evolution and Cognition Series
Disciplina	128
Soggetti	Logic Reasoning Thought and thinking Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; I: Where Do New Ideas Come From?; 1. From tools to theories: A heuristic of discovery; 2. Mind as computer: The social origin of a metaphor; 3. Ideas in exile: The struggles of an upright man; II: Ecological Rationality; 4. Ecological intelligence; 5. AIDS counseling for low-risk clients; 6. How to improve Bayesian reasoning without instruction; III: Bounded Rationality; 7. Probabilistic mental models; 8. Reasoning the fast and frugal way; IV: Social Rationality; 9. Rationality: Why social context matters; 10. Domain-specific reasoning: Social contracts and cheating detection 11. The modularity of social intelligence V: Cognitive Illusions and Statistical Rituals; 12. How to make cognitive illusions disappear; 13. The Superego, the Ego, and the Id in statistical reasoning; 14. Surrogates for theories; References; Name Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; V; W; Y; Z; Subject Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; R; S; T; U; V; W
Sommario/riassunto	Where do new ideas come from? What is social intelligence? Why do social scientists perform mindless statistical rituals? This vital book is about rethinking rationality as adaptive thinking: to understand how minds cope with their environments, both ecological and social. Gerd

Gigerenzer proposes and illustrates a bold new research program that investigates the psychology of rationality, introducing the concepts of ecological, bounded, and social rationality. His path-breaking collection takes research on thinking, social intelligence, creativity, and decision-making out of an ethereal wor

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