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| Autore | Gigerenzer Gerd |
| Titolo | Adaptive Thinking [[electronic resource]] : Rationality in the Real World |
| Pubbl/distr/stampa | New York ; ; Oxford, : Oxford University Press, 2002 |
| ISBN | 1-280-83776-4 9786610837762 0-19-803117-3 |
| Descrizione fisica | 1 online resource (359 p.) |
| Collana | Evolution and Cognition Series |
| Disciplina | 128 |
| Soggetti | Logic Reasoning Thought and thinking Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Contents; I: Where Do New Ideas Come From?; 1. From tools to theories: A heuristic of discovery; 2. Mind as computer: The social origin of a metaphor; 3. Ideas in exile: The struggles of an upright man; II: Ecological Rationality; 4. Ecological intelligence; 5. AIDS counseling for low-risk clients; 6. How to improve Bayesian reasoning without instruction; III: Bounded Rationality; 7. Probabilistic mental models; 8. Reasoning the fast and frugal way; IV: Social Rationality; 9. Rationality: Why social context matters; 10. Domain-specific reasoning: Social contracts and cheating detection 11. The modularity of social intelligenceV: Cognitive Illusions and Statistical Rituals; 12. How to make cognitive illusions disappear; 13. The Superego, the Ego, and the Id in statistical reasoning; 14. Surrogates for theories; References; Name Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; V; W; Y; Z; Subject Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; R; S; T; U; V; W |
| Sommario/riassunto | Where do new ideas come from? What is social intelligence? Why do social scientists perform mindless statistical rituals? This vital book is about rethinking rationality as adaptive thinking: to understand how minds cope with their environments, both ecological and social. Gerd |

Gigerenzer proposes and illustrates a bold new research program that investigates the psychology of rationality, introducing the concepts of ecological, bounded, and social rationality. His path-breaking collection takes research on thinking, social intelligence, creativity, and decision-making out of an ethereal wor
