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Sommario/riassunto	General William C. Westmoreland has long been derided for his failed strategy of ""attrition"" in the Vietnam War. Historians have argued that Westmoreland's strategy placed a premium on high ""body counts"" through a ""big unit war"" that relied almost solely on search and destroy missions. Many believe the U.S. Army failed in Vietnam because of Westmoreland's misguided and narrow strategy. In a groundbreaking reassessment of American military strategy in Vietnam, Gregory Daddis overturns conventional wisdom and shows how Westmoreland did indeed develop a comprehensive campaign which included