1. Record Nr. UNINA9910453698703321 Autore Caplan David <1969-> Titolo Rhyme's challenge: hip hop, poetry, and contemporary rhyming culture // David Caplan Pubbl/distr/stampa New York, New York: ,: Oxford University Press, , 2014 ©2014 **ISBN** 0-19-936426-5 0-19-533712-3 0-19-971410-X Descrizione fisica 1 online resource (194 p.) Disciplina 808.1 Soggetti English language - Rhyme Hip-hop - United States American poetry - 20th century - History and criticism American poetry - 21st century - History and criticism Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto Cover; RHYME'S CHALLENGE; Copyright; CONTENTS; ACKNOWLEDGMENTS; INTRODUCTION Because It Rhymes; 1 REDUCED TO RHYME Contemporary Doggerel; 2 THE ART OF RHYMED INSULT: 3 MAKING LOVE IN MIRRORS Hip-Hop Seduction Verse; 4 THE INHERITORS OF HIP HOP Reclaiming Rhyme; CONCLUSION On the Present and Future of Rhyme; CREDITS; NOTES; INDEX Sommario/riassunto Rhyme's Challenge offers a concise, pithy primer to hip-hop poetics while presenting a spirited defense of rhyme in contemporary American poetry. David Caplan's stylish study examines hip-hop's central but supposedly outmoded verbal technique: rhyme. At a time when printbased poets generally dismiss formal rhyme as old-fashioned and bookish, hip-hop artists deftly deploy it as a way to capture the contemporary moment. Rhyme accommodates and colorfully chronicles the most conspicuous conditions and symbols of contemporary society: its products, technologies, and personalities. Ranging from Sha