1. Record Nr. UNINA9910453671103321 American generations: who they are and how they live // by the **Titolo** editors of New Strategist Press Pubbl/distr/stampa Amityville, New York:,: New Strategist Press, LLC,, [2013] ©2013 **ISBN** 1-940308-02-X 1-940308-09-7 [Eighth edition.] Edizione Descrizione fisica 1 online resource (465 p.) Collana Consumer Series Disciplina 658.8348 Soggetti Consumers - United States Electronic books. **United States Population Statistics** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Table 1.1 Birth of the Younger Generations, 1995 to Present; Table 1.2 Nota di contenuto Size of the Younger Generations, 2012; Table 1.3 Younger Generations by Age, 2000 to 2025; Table 1.4 Younger Generations' Share of Population, 2012; Table 1.5 Birth of the Millennial Generation, 1977 to 1994; Table 1.6 Size of the Millennial Generation, 2012; Table 1.7 Millennial Generation by Age, 2000 to 2025; Table 1.8 Millennial Share of Population, 2012; Table 1.9 Birth of Generation X, 1965 to 1976; Table 1.10 Size of Generation X, 2012; Table 1.11 Generation X by Age,

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