Record Nr. UNINA9910453665403321 Who's buying information and consumer electronics / / by the New **Titolo** Strategist editors Pubbl/distr/stampa Amityville, NY:,: New Strategist Press,, [2013] ©2013 **ISBN** 1-940308-22-4 Edizione [Fifth edition.] Descrizione fisica 1 online resource (116 p.) Collana The who's buying series Disciplina 384 Soggetti Telecommunication - United States Computer industry - United States Household electronics industry Mass media - United States - Audiences Book industries and trade - United States Consumers - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Table 1. Percent reporting expenditure and amount spent, average guarter, 2010; Table 2. Household spending trends, 2000 to 2010; Table 3. Information and consumer electronics spending, 2000 to 2010; Table 4. Information and consumer electronics: Average spending by age, 2010; Table 5. Information and consumer electronics: Indexed spending by age, 2010; Table 6. Information and consumer electronics: Total spending by age, 2010; Table 7. Information and consumer electronics: Market shares by age, 2010; Table 8. Information and consumer electronics: Average spending by income, 2010 Table 9. Information and consumer electronics: Indexed spending by income, 2010Table 10. Information and consumer electronics: Total spending by income, 2010; Table 11. Information and consumer electronics: Market shares by income, 2010; Table 12. Information and consumer electronics: Average spending by high-income consumer

units, 2010; Table 13. Information and consumer electronics: Indexed

spending by high-income consumer units, 2010; Table 14. Information and consumer electronics: Total spending by high-income consumer units, 2010

Table 15. Information and consumer electronics: Market shares by high-income consumer units, 2010Table 16. Information and consumer electronics: Average spending by household type, 2010; Table 17. Information and consumer electronics: Indexed spending by household type, 2010; Table 18. Information and consumer electronics: Total spending by household type, 2010; Table 19. Information and consumer electronics: Market shares by household type, 2010; Table 20. Information and consumer electronics: Average spending by race and Hispanic origin, 2010

Table 21. Information and consumer electronics: Indexed spending by race and Hispanic origin, 2010Table 22. Information and consumer electronics: Total spending by race and Hispanic origin, 2010; Table 23. Information and consumer electronics: Market shares by race and Hispanic origin, 2010; Table 24. Information and consumer electronics: Average spending by region, 2010; Table 25. Information and consumer electronics: Indexed spending by region, 2010; Table 26. Information and consumer electronics: Total spending by region, 2010 Table 27. Information and consumer electronics: Market shares by region, 2010Table 29. Information and consumer electronics: Indexed spending by education, 2010; Table 30. Information and consumer electronics: Total spending by education, 2010; Table 31. Information and consumer electronics: Market shares by education, 2010; Table 32. Books; Table 33. Cable and satellite television services; Table 34. Cellular phone service; Table 35. Compact disks, audio tapes, and records; Table 36. Computer information services; Table 37. Computer software and accessories for nonbusiness use Table 38. Computers and computer hardware for nonbusiness use

Sommario/riassunto

Who's buying computers, reading material, telephone service, televisions, etc.